

KICK Skills: video-learnings om ondernemersvaardigheden te stimuleren in alle hoger onderwijs studieprogramma's



KICK



Ondernemend Onderwijs

SOHO! Leerdag 2024 - Antwerpen

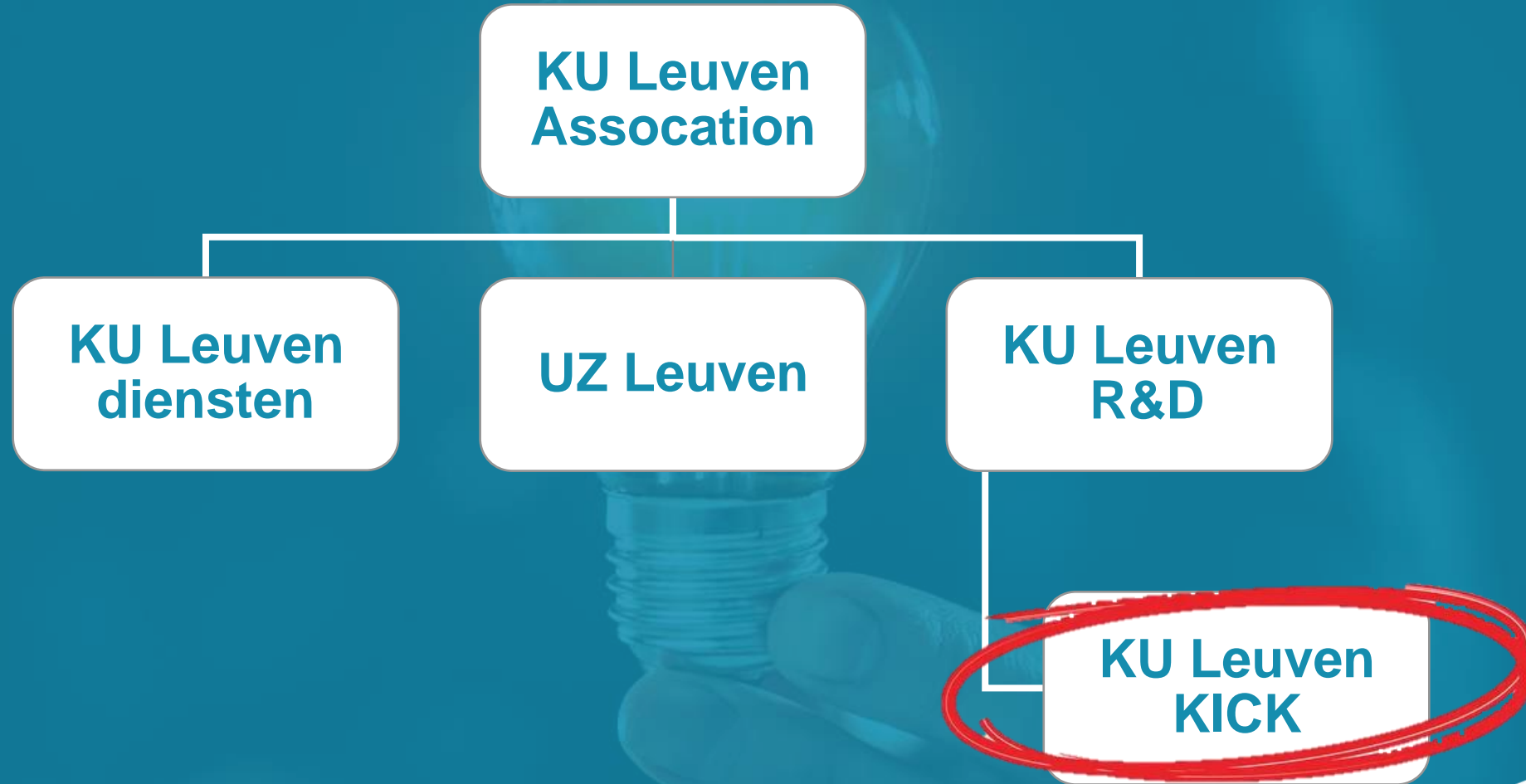
Zoë Pauwels
Project manager KICK Skills
Coördinator KICK House

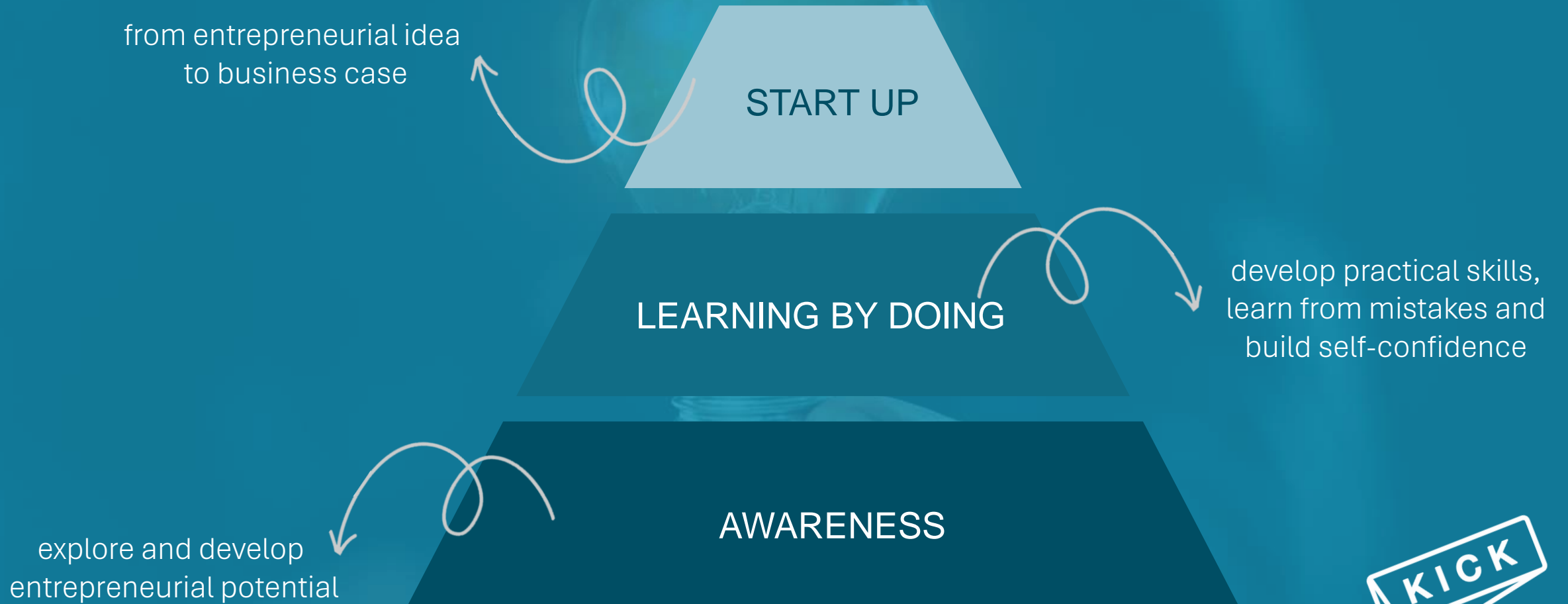


KICK SKILLS

< Zoë Pauwels < KU Leuven KICK







START UP

Coaching
Incubator Track

KICK Challenge

LEARNING BY DOING

Product Innovation Project
Living Lab

Kenya project
Technovation Hub

AWARENESS

KICK Essentials

Brown Bag Lunch

KICK Academy

KICK Skills



KICK SKILLS

Wat?

Online video learnings about over (ondernemerschaps-)vaardigheden

Voor wie?

Voor ALLE studenten in hoger onderwijs (zowel bach/master, zowel unief/hoge school, zowel Nederlandstalig als internationale student)



7 skills

- 
- Reflection
 - Project management
 - Networking
 - Working in team
 - Creative problem-solving
 - Pitching
 - Negotiation

KICK SKILLS

Results of field research

Wetenschappe-lijk onderbouwd



Weg van economische context



Geen voorkennis



Speels Eigentijds



Duurzaam



Hands-on handvaten & kaders

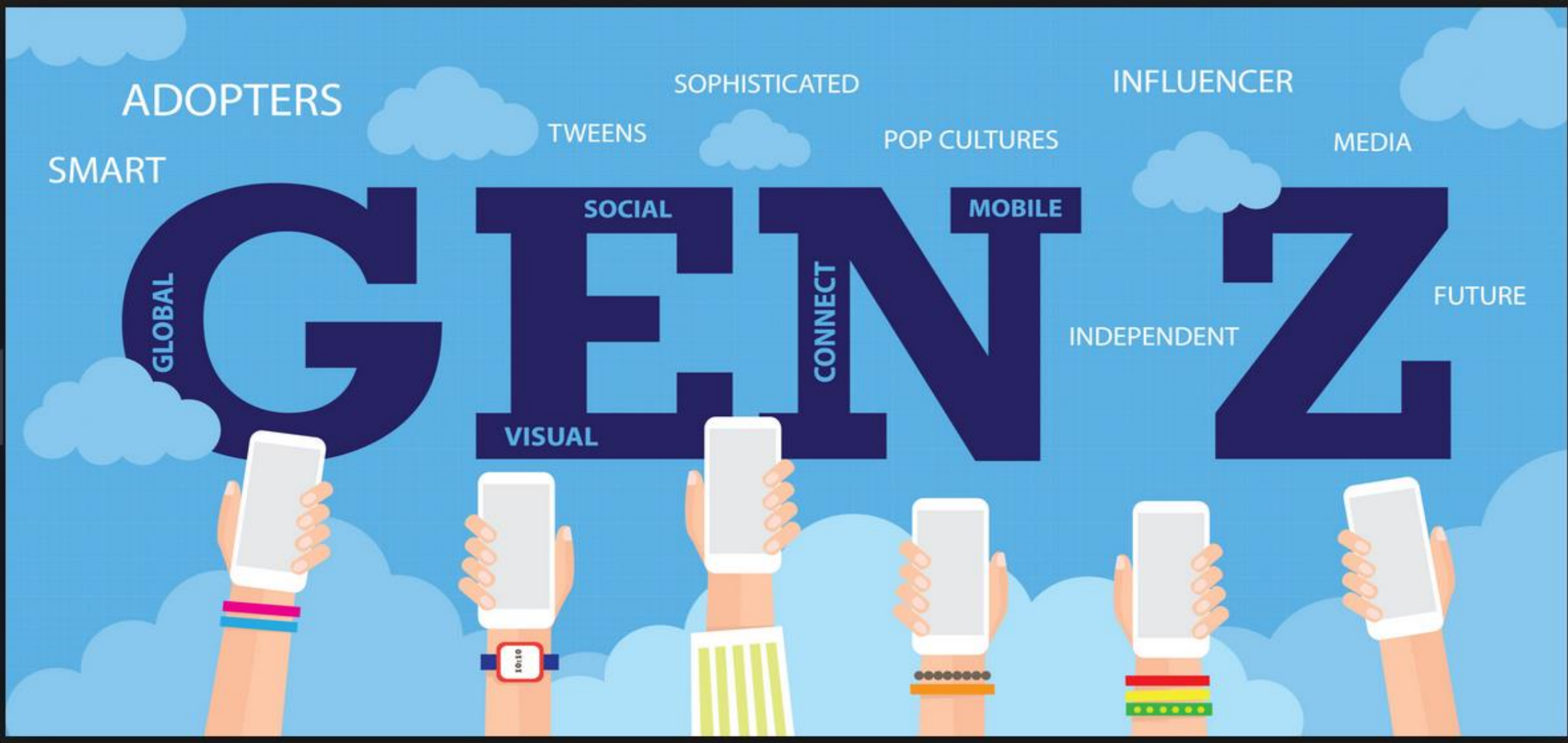


Makkelijk integreerbaar



Engels gesproken, Nederlands ondertiteld

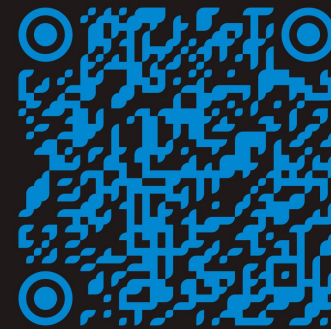




KICK SKILLS *format*

- 1 **video module** per vaardigheid (e-learning)
 - onderverdeeld in verschillende hoofdstukken; elk hoofdstuk = 1 korte video van +/- 3 tot 5'
 - totale afspeeltijd +/- 45 minuten
- Visueel aantrekkelijk, professioneel, wetenschappelijk onderbouwd, praktisch & hands-on, weg van economische context met voorbeelden uit dagelijkse praktijk en anders dan andere online lezingen





KICK SKILLS

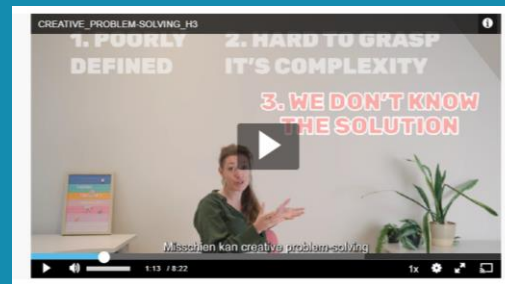
Module:
Creative Problem-Solving



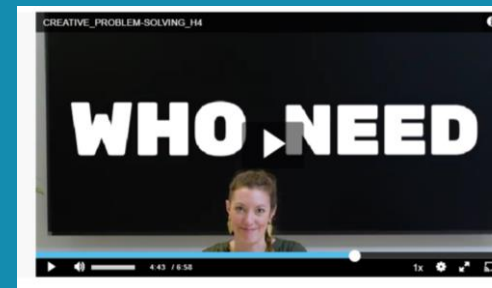
Hoofdstuk 1



Hoofdstuk 2



Hoofdstuk 3



Hoofdstuk 4



Hoofdstuk 5



Hoofdstuk 6

Hoofdstuk 7





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- Gradebook
- Messages
- Analytics
- Groups

Participant Preview

KICK Skills

Creative Problem-Solving



Organisation Staff



Niels Aper

LEADER



Santi Boumans

LEADER



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Organisation Content



Welcome!

Visible to participants



Video learning


Visible to participants








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 Chapter 1: INTRODUCTION
Visible to participants ▾


 Chapter 2: MISCONCEPTIONS
Visible to participants ▾

 Chapter 3: DESIGN THINKING
Visible to participants ▾

 Chapter 4: UNDERSTAND AND DEFINE THE CHALLENGE
Visible to participants ▾

 Chapter 5: GENERATE IDEAS
Visible to participants ▾

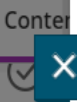
 Chapter 6: CREATE AND TEST THE SOLUTION
Visible to participants ▾

 Chapter 7: RECAP
Visible to participants ▾





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KICK Skills - Creative Problem-Solving

Chapter 1: INTRODUCTION

Visible to participants



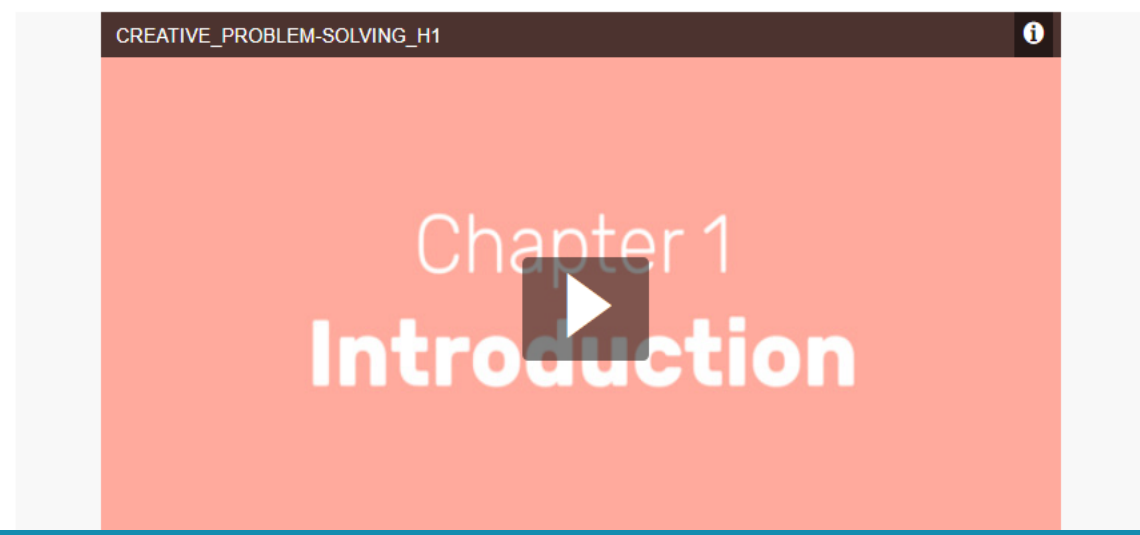
Content

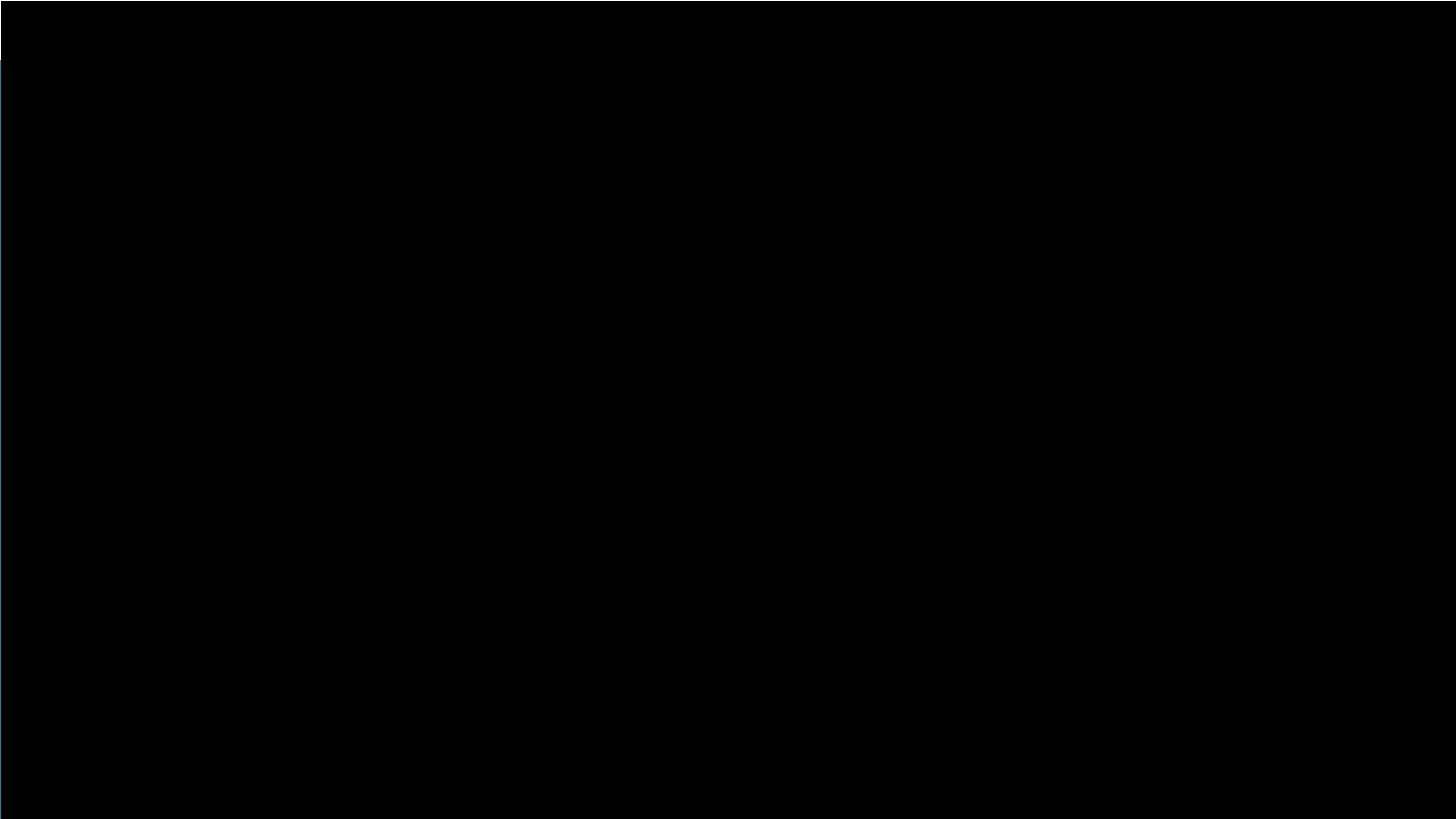
Participant Progress

The video learning about creative problem-solving starts with the first video below: you find out what creative problem-solving really is and why it is such an important skill. Our expert, professor Bieke Zaman from KU Leuven, shares her insights with us.



After watching the video, you can do interactive exercises to test your understanding of this chapter (see below video).







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Conte



Of



Show


Det



TEST YOUR KNOWLEDGE






You can make short exercises to test your understanding of this chapter :


What is creative problem-solving? 

- Creative problem-solving is a linear process to come up with crazy ideas.
- Creative problem-solving is a technique to come up with solutions for complex societal problems and is less suitable for day-to-day challenges.
- Creative problem-solving is a dynamic process in which divergent and convergent thinking alternate.

Controleer



 Reuse  Embed H-P

 [Auto-generate question bank](#)



KU LEUVEN

KICK SKILLS

implementatie

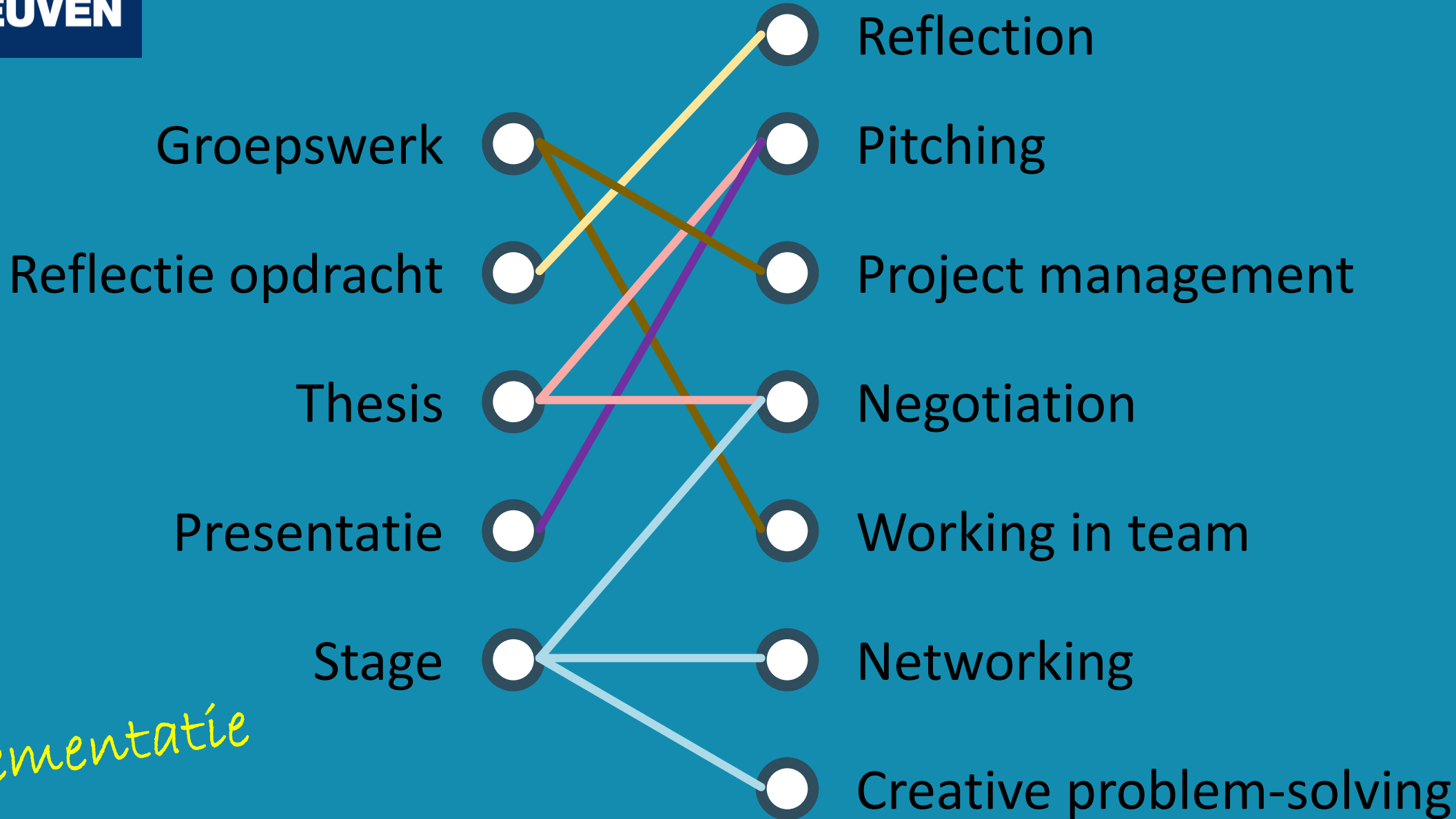
KICK

KICK SKILLS

implementatie

- In OPO/vak/curriculum: ondersteuning bij stages, presentaties, groepswork, (reflectie-)opdrachten, ...
→ in samenwerking met prof, leraar, ondersteuner, ...
- Op eigen initiatief van de student
- In (ondernemerschaps-)trajecten
- Tijdens workshops





implementatie

Implementatie

Workshop materials. Download playbooks on how to run a particular workshop.

Reflection workshop

Download (Nederlands)

Download (English)

Pitching workshop

Download (Nederlands)

Download (English)

Project Management workshop

Download (Nederlands)

Negotiation workshop

Download (Nederlands)

- Stap-voor-stap draaiboek voor workshop uit te werken in lespraktijk
- Minutes, voorbereiding, benodigdheden, casussen, templates, ...
- Reflectie, pitchen, project management, onderhandelen.
- Via intranet KUL Associatie



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KU LEUVEN



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Getuigenissen

““

The videos are very approachable, an easy translation of a difficult topic. It conveys the essence briefly and powerfully in a format that fits the young people's world.

““

The videos are a good basis for going deeper into the content afterwards through conversation. The relaxed, light-hearted style encourages students to ask questions.

““

The courses I teach myself are already fairly crammed. There is no room to integrate the module intracurricularly.

““

(Extracurricular)
Students don't even read the manual and assignments. I'd rather students do this than get new information.

““

The videos provide concrete tools for the student. The recap at the end of the module conveniently summarizes everything again.

““

The topics are outside my comfort zone and expertise.

““

Evaluation of competencies remains work for ourselves.

““

Great that this exists. No need to make everything yourself.

KICK wants to cultivate
an entrepreneurial mindset
in all students and faculties
of KU Leuven Association

more than 65k



>50 interviews with lecturers,
program directors, staff,...

KICK SKILLS

selection



KICK SKILLS

format

ANALYSIS

DESIGN

IMPLEMENTATION

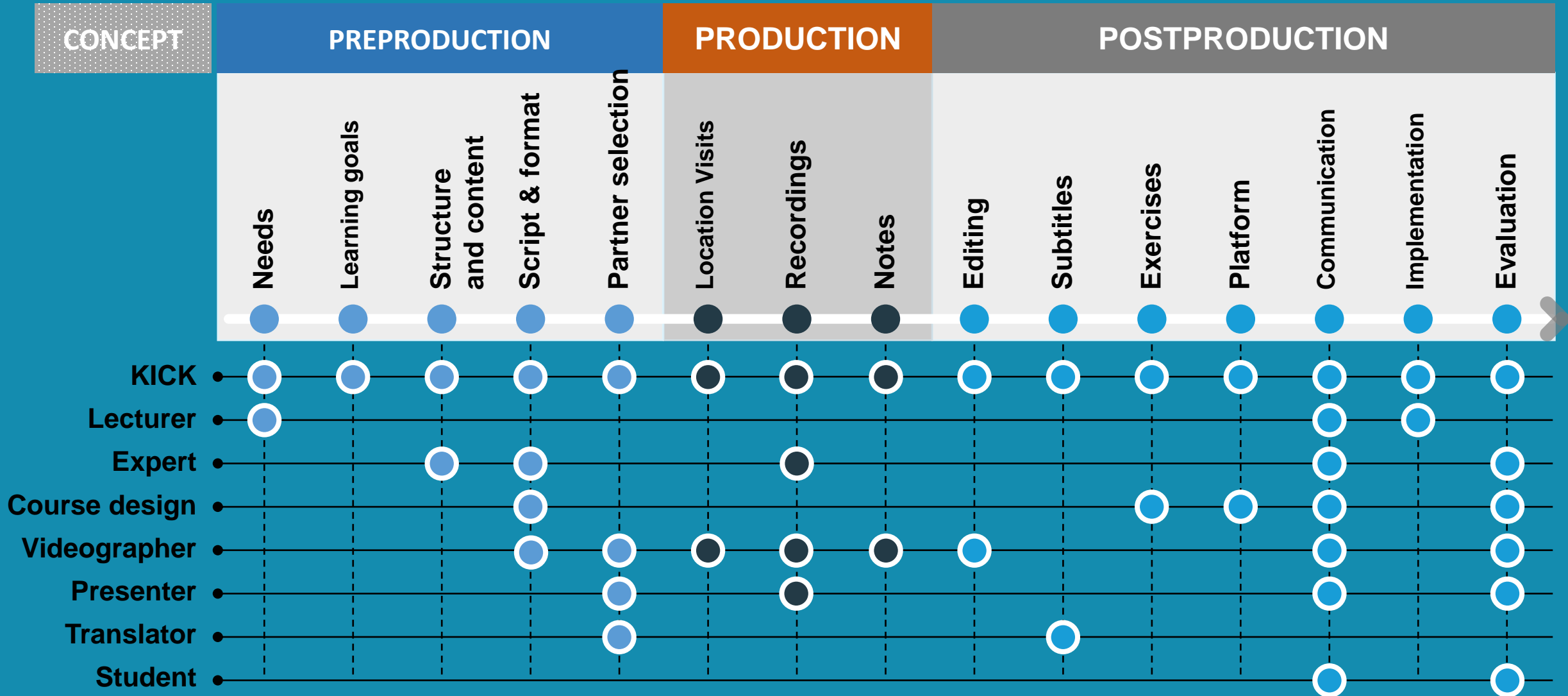
TESTING

EVALUATION

Course Design

KICK





KICK

Skills

REFLECTION

Deeply understand situations and transform new insights into more effective future behavior.



Meet the expert

Dirk De Wachter
Professor KU Leuven



online
course

45 mins

KICK

Skills

CREATIVE PROBLEM-SOLVING

Approach challenges from different perspectives to better cope with our complex and everchanging world.



Meet the expert

Bieke Zaman

Professor KU Leuven



online
course

45 mins

KICK Skills

WORKING IN TEAM

Unravel group dynamics and boost your collaborative skills: unite individuals to achieve a shared goal.



Meet the expert

Martin Euwema
Professor KU Leuven



online
course

45 mins

KICK

Skills

PROJECT MANAGEMENT

Achieve your goals by mastering techniques to efficiently plan and execute projects.



Meet the expert

Inge Van Dooren

Lecturer Thomas More



online
course

45 mins

KICK

Skills

PITCHING

Master the art of persuasion and captivate your audience with a compelling narrative.



Meet the expert

Gaël Janssens
KU Leuven KICK



online
course

50 mins

KICK

Skills

NETWORKING

Understand your current network and learn to build and maintain meaningful connections in your professional and social life.



Meet the expert

Erwin Knuyt
Lecturer KU Leuven



online
course

50 mins

KICK

Skills

NEGOTIATION

Transform negotiations into agreements that satisfy all parties and manage conflicting interests in a constructive manner.



Meet the expert

Katalien Bollen

Visiting Professor KUL



online
course

55 mins