Horizon Europe – European Innovation Council

Plug In 4/7/22

Magali Parent – NCP Flanders





SPECIFIC PROGRAMME: EUROPEAN DEFENCE FUND

Exclusive focus on defence research & development

Research actions

Development actions

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications



Pillar I EXCELLENT SCIENCE

European Research Council

Marie Skłodowska-Curie

Research Infrastructures



Pillar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

- Health
- Culture, Creativity & Inclusive Society
- · Civil Security for Society
- Digital, Industry & Space
- · Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

Joint Research Centre



European Innovation Council

European Innovation Ecosystems

European Institute of Innovation & Technology*

Fusion

Fission

Joint Research Center

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system

* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme







Pillar 3 – Innovative Europe

Budget 2021 - 2027

€13.6bn

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications

European Innovation Council

Support to innovations with breakthrough and market creating potential

European innovation ecosystems

Connecting with regional and national innovation actors

The budget: €10.6 billion, incl. up to €527 million for ecosystems (including NGEU – Recovery Fund parts dedicated to EIC).

European Institute of Innovation and Technology (EIT)

Bringing key actors (research, education and business) together around a common goal for nurturing innovation

circa €3 billion



European Innovation Council

European Innovation Ecosystems

European Institute of Innovation & Technology*

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Pillar 3 – Innovative Europe What is the European Innovation Council (EIC)?

One stop shop for breakthrough, deep-tech, market-creating innovators

- Open to all innovators, in any field, at any time
- Complemented by targeted funding on strategic challenges
- Highly competitive for Europe's high potential innovators

Agile funding from idea to investment

- Pathfinder for advanced research on emerging technologies
- Transition from lab to commercial setting
- Accelerator & EIC Fund to scale up innovations by start-ups & SMEs

Building ecosystems and comunities

- Access to Business Acceleration Services (coaches, mentors, corporates, investors & knowledge partners)
- EIC Programme Managers to develop visions for breakthroughs, manage portfolios, and connect to ecosystems
- Crowding in other investors (VC, corporates, etc.)







Pillar 3 — Innovative Europe European Innovation Council (EIC)

- •Calls for proposals in 2022 work programme:
- Pathfinder (TRL 1 up to 4)
 - Open call
 - Challenge driven call (6 topics)
- Transition (TRL 4 to 5/6)
 - Open call
 - Challenge driven call (3 topics)
- Accelerator (TRL 5/6 up to 8 + >8 = equity)
 - Open call
 - Challenge driven call (2 topics)
- 4 prizes: EU Prize for Women Innovators, The European Capital of Innovation Awards, the European Innovation Procurement Awards, The European Social Innovation Competition









EIC accelerator

Who can apply for EIC Accelerator funding?

MONOBENEFICIARY

SME (max 250 employees, not subsidiary/majority owned by large company)

Exceptions for small midcaps (up to 500 employees) – for rapid scale up and investment component only

Natural person(s) willing to set up SME

TRL 5/6 or above

What support can you receive?

Grant and investment

If you need support for development (TRL $5/6 \rightarrow 8$), deployment and scale-up (TRL 9).

Grant only

If you can prove that you have sufficient financial means for deployment and scale-up (TRL 9).

Grant first

If your innovation still requires significant work to validate and demonstrate in relevant environments to assess its commercial potential.

Investment only

If you are looking to fill the funding gap for rapid scale-up of your high-risk innovation and you don't need a grant.









The evaluation/submission step by step

1

2

3

4

• You have a disruptive / deep tech idea with a potential to scale up





• We help you to prepare your **business plan** and draft a proposal with AI tool and coaching

You submit your full proposal



• Your full proposal is assessed by remote evaluators



• You pitch your innovation in front of EIC Jury Members

• If selected, you sign the Grant Agreement



- In case of investment component, you enter a due diligence process + compliance checks
- At the end of the process, you sign the Investment Agreement





Al tool for both Applicants and Evaluators

Discovery Applicants Find all relevant funding sources available **Diagnostic Applicants** Assess your innovation and prepare your short proposal Design **Applicants** Get support from coaches and prepare your full proposal **Evaluation** Assess innovation projects with insights **Evaluators**







EIC Business Acceleration Services (BAS)

- In addition to the financial support, tailor-made services are offered to EIC beneficiaries
- In some cases the services will also be made available for
 - EIC Accelerator applicants
 - Companies receiving a Seal of Excellence
- Three main pillars
 - Access to coaches, mentors, expertise and training
 - Access to global partners (leading corporates, investors, procurers, distributors, clients)
 - Access to innovation ecosystems and peers
- Commission's database for experts





Topics/call deadlines 2022 as example workprogramme is updated yearly!

- Short proposal = continuous
- Full proposal = 23/3 15/6 5/10

- Open call combined with challenges
- Challenges :
 - Technologies for 'fit for 55'
 - Technologies for Open Strategic Autonomy





Pilot Plug-in scheme (still in preparation)

- A specific process applicable to the EIC Accelerator
- Provides a specific treatment of applications that result from existing national or regional programmes
- A pilot initiative by the European Commission, in cooperation with Member States/Associated countries
- Eligible funding schemes are certified by the European Commission
- Start in 2022 /application 2023 ?





Pilot Plug-in scheme (still in preparation)

- A project review
 is carried out by the responsible funding body to assess the innovation
 or market deployment potential of an existing project
- Proposal meets the excellence and impact criteria of the EIC Accelerator
 - No duplication with the existing grant
 - Applicant meets the eligibility criteria for the EIC Accelerator
 - Prepare full application to one of the cut off dates within the next
 12 months following the initial review
- Rest of the evaluation process is the same as for 'normal' applications





VLAIO procedure (pilot) = application 2023

- Mailing from VLAIO + announcement website
- Webinar + Q&A
- Subscription to the plug in procedure (mid Sept?)
- pre-selection
- Panel with experts (oct?)
- Max 20 SME's

Future

Final report project

selections : depending on EC





More information

EIC Accelerator website:

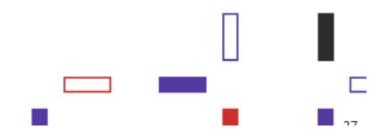
https://eic.ec.europa.eu/eic-funding-opportunities/eic-accelerator_en

EU Funding and Tenders Database

Funding and tenders database

EIC AI-Based IT Platform

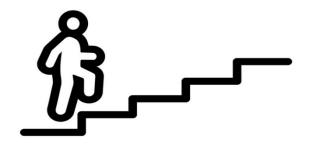
https://accelerator.eismea.eu











ASSISTANCE







Our services for EIC accelerator applicants in cooperation with E.E.N.

Proof reading

- Short proposal/pitch (video)
- Full proposal
- Organisation of trial pitches

• In case of Seal of Excellence (consent!): please contact me

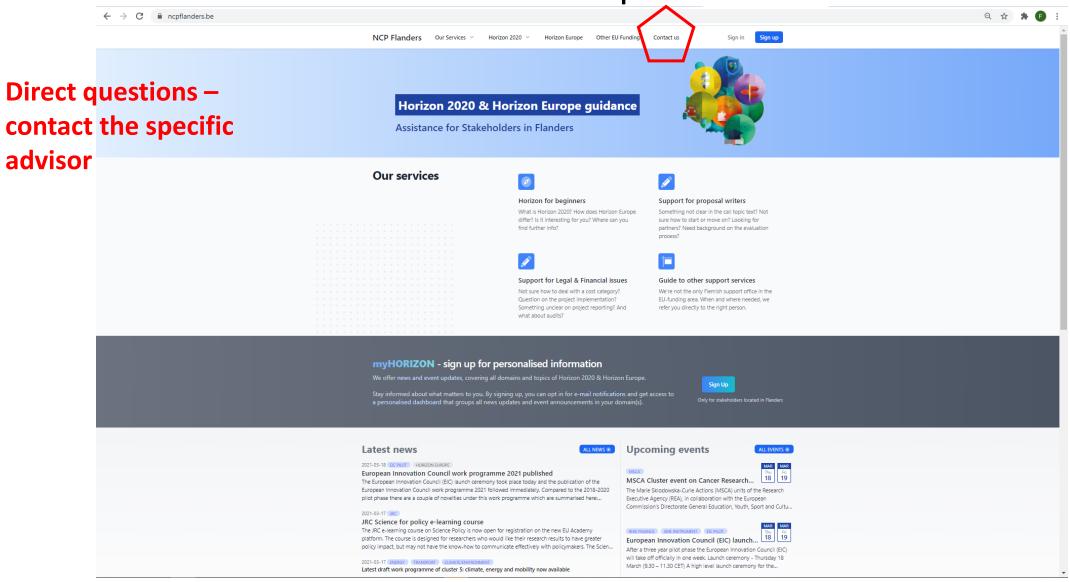








NCP Flanders – www.ncpflanders.be





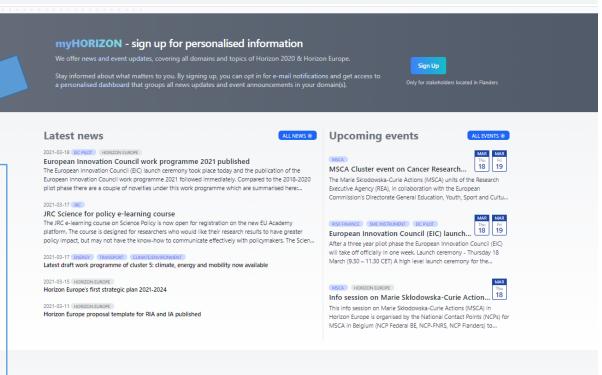




News and Events

myHORIZON

- -> sign-up for personalised information (cfr. home page button)
- -> mailings about interesting information, NCP Flanders events, Commission events,



Testimony



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AVIA-GIS / SMEinstrument

Avia-GIS is a Belgian innovative SME established in 2001. They have built research and public authority trust over the past 19 years and developed a unique, disruptive software suite - VECMAP® - that will support society to overcome one of its important health threats, the spreading of Pests of Public Health importance.

Horizon 2020 PC-verte∈ X

With the help of a **Horizon 2020 SME Instrument-phase 2** project, they will be able to add Integrated Pest Management (IPM) functionalities and bring VECMAP 8IPM to the market. Within 5 years Avia-GIS will enable 2000 SME pest controllers and 2340 local authorities to shift to IPM strategies. With the grant they will raise revenue from 2 ME to 14.2 ME in 2024, and increase the headcount from 15 to 58.

The Horizon 2020 grant was an essential component of their second investment round. To date Avia-GIS already raised 1 ME in additional private equity and they are now are seeking to complement this with an equal amounts as subordinate loan.

READ MORE →



Thank you for your attention!

Questions?





Extra information

Link to the EIC grantees:

European Innovation Council (EIC) datahub (easme-web.eu)

Filter: choose accelerator

By country

By cut-off date:

2021: EIC via Al tool

October 2019 blended finance was introduced

2018: pitch was introduced

2014- end 2017: evaluation on paper

Add a keyword







Investment component

- minimum EUR 0.5 million and maximum EUR 15 million,

(in 2022 : exceptional >15M€ allowed)

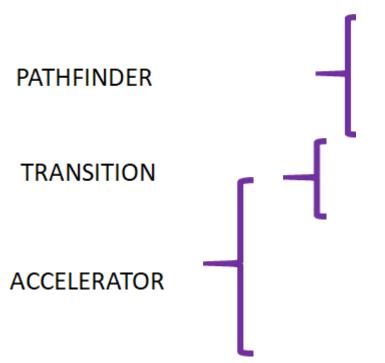
- usually in the form of direct equity or quasi-equity,
- maximum 25% of the voting shares of the company,
- "patient capital" principle (7-10 years perspective on average).

Grant component

- maximum EUR 2.5 million,
- eligible costs are reimbursed up to a maximum of 70%,
- innovation activities supported should be completed within 24 months,
- small mid-caps are not eligible for grant (but can apply for investment only).

Pillar 3 — Innovative Europe European Innovation Council (EIC)

Technology Readiness Levels (TRLs)



- TRL1 basic principles observed
- TRL2 technology concept formulated
- TRL3 experimental proof of concept
- TRL4 technology validated in lab
- TRL5 technology validated in relevant environment
- TRL6 technology demonstrated in relevant environment
- TRL7 system prototype demonstration in operational environment
- TRL8 system complete and qualified
- TRL9 actual system proven in operational environment







TRL levels : pharma

Pharmaceutical development



maceutical development		
	TRL 9	Post marketing studies and surveillance
	TRL 8	Phase 3 clinical trial is completed. FDA (CDER) approves New Drug Application (NDA)
	TRL 7	Phase 2 clinical trial is completed. Phase 3 clinical trial plan is approved by FDA (CDER)
	TRL 6	Phase 1 clinical trials support proceeding to phase 2 clinical trials. Investigational New Drug (IND) application submitted to and reviewed by FDA (CDER)
	TRL 5	Pre-clinical studies, including GLP animal safety & toxicity, sufficient to support IND application
	TRL 4	PoC and safety of candidate drug formulation is demonstrated in a defined laboratory or animal model
-	TRL 3	Hypothesis testing and initial proof of concept (PoC) is demonstrated in a limited number of <i>in vitro</i> & <i>in vitro</i> models
Healt	TRL 2	Research ideas and protocols are developed

Source: US Army Medical Department







Plug in evaluation criteria = same as for short proposal

Table 6. Evaluation criteria for EIC Accelerator Open and Challenges at short proposal stage

Excellence

<u>Breakthrough and market creating nature:</u> Does the innovation have a high degree of novelty – compared to existing products, services and business models – with the potential to create or significantly transform markets?

<u>Timing</u>: Is the timing right for this innovation in terms of market, user, societal or scientific of technological trends and developments?

Impact

<u>Scale up potential</u>: Does the innovation have scale up potential, including the potential to develop new markets and impact on the growth of the company? Does the company show a clear and convincing vision, taking into account its current level of development and maturity, in relation to the targeted market, the business model and growth forecasts?

<u>Broader impact:</u> Will the innovation, if successfully commercialised achieve positive broader societal, economic, environmental⁶⁰ or climate impacts?

Level of risk, implementation, and need for Union support

<u>Team</u>: Does the team have the capability and motivation to implement the innovation proposal and bring it to the market? Is there a plan to acquire any critical competencies which are currently missing, including adequate representation of women and men?





