

# Korys Direct Investments

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Korys is de investeringsmaatschappij van de familie Colruyt. Zij investeert in tickets tussen € 3 en 30 miljoen. Ze specialiseren zich in drie duurzame ecosystemen: Healthy Living, Conscious Consumer en Energy transition. De hoeksteen van hun investeringsstrategie is de 5P-aanpak: People, Planet, Prosperity, in Partnership and in a constructive way (Peace).

- 'Conscious Consumer': omzet > € 10 miljoen + winstgevend; sweet spot tussen € 10 en € 30 miljoen per ticket, typisch in buy-out of groeikapitaal. Indien ze zelf niet de lead nemen: tickets tussen € 5 en 30 miljoen voor venture capital deals; focus op West-Europa en specifiek Benelux als scope.
- 'Healthy Living': Ze ondersteunen bedrijven in verschillende segmenten van het life science-ecosysteem en investeren op basis van een sterke proof of concept, hetzij door uitgebreide technische validatie of vroege commerciële tractie. Gericht op startups/opkomende bedrijven vanaf serie A met solide proof-of-concept. Investeringstickets variëren van € 3 tot 10 miljoen (tot € 20 miljoen voor vervolginvesteringen), die ze willen inzetten in sterke investeringsconsortia; focus op Europa.
- 'Energy Transition': Naast investeringen in activa voor hernieuwbare energie die worden aangehouden via holding Virya Energy, investeren ze groeikapitaal in EU-gebaseerde technologiebedrijven die ofwel de integratie van activa van hernieuwbare energie in het net vergemakkelijken of efficiënter maken, evenals in technologieën die het energieverbruik optimaliseren. In dat laatste geval investeren ze initieel tussen de € 7 en 12 miljoen per ticket in serie A, B, of C-rondes (met sweet spot op B-rondes); focus op Europa.

## Investeringsstadium

- Startkapitaal
- Groeifinanciering
- MBO, MBI, OBO, buy-outs
- Overnamefinanciering
- pre-IPO

## Bepaling deelname

- Minimale deelname: € 3.000.000
- Maximale deelname: € 30.000.000
- zowel minderheidsparticipatie als meerderheidsparticipatie

## Investeringsdomeinen

Korys wil duurzame waarde creëren via een gediversifieerde portfolio van investeringen en focust binnen een aantal sectoren op investeringsthema's waar het al een uitgebreide expertise in heeft:

- Conscious Consumer

Investing in innovative companies that address the challenges faced by consumers seeking responsible, convenient, and sustainable products and services.

They invest in established companies within the agri-food sector that are scaling sustainable solutions, optimizing supply chains, and delivering health-focus, authentic products. From inputs to consumer brands, they seek to support scalable growth and measureable impact along the food value chain and they are also targeting selected areas in the

non-food space which center around sustainable and high-quality products and experiences that enhance convenience and align with the values of a conscious consumer.

A selection from their current focus areas are listed below:

- Agri-food value chain:
  - Plant-based and other alternatives (meat, fish, dairy and others)
  - Balanced authentic lifestyles (local production, organic foods, "better-for-you", natural, free-from etc)
  - Preventive health (food supplements, functional foods, sports & dietary etc.)
- Non-food value chain:
  - Natural care & beauty, sustainable household products
  - Healthy life & Outdoors (sustainable (sports)clothing and outdoor products, bike and e-bike industry, the experience economy, etc)
- Other emerging business models and solutions that enable sustainable consumption that are of interest to them:
  - E-commerce, circular & "as a service"-platforms or business models
  - Novel and sustainable packaging
  - Waste solutions
  - Water management/treatment solutions

- Healthy Living

They aim to improve society's health by investing in life science companies that prevent and treat diseases. They look for companies with a clear competitive edge, proven through strong scientific validation or early market success. Their primary focus is on EU-based companies. They invest between € 5m and € 15m, partnering with strong investment groups. Their strategy aligns with Korys' 5P approach, emphasizing People and Planet.

Specifically, they focus on:

- Prevention: Investing in green biotech for increased food security and quality (sustainable agriculture, climate resilience and nutritional enhancement), as well as initiatives promoting healthy living through diet, sleep quality, physical activity, and mental health.
- Therapeutics: Advancing treatments for severe diseases marked by high unmet medical needs.

- Energy Transition (Venture Capital)

They invest growth capital in EU based enabling technology companies that either enable or facilitate the energy transition. This ranges from facilitating the integration of renewable energy assets in the grid or making these assets more efficient to technologies that reduce or optimize energy consumption. Other technologies and companies that can play a broader role in decarbonization are also of interest. Here below some examples of sectors of interest:

- Asset optimization (O&M, demand & energy forecasts, predictive maintenance & diagnostics, etc.)
- Smart mobility (Shared transport, MaaS, logistics, facilitators, EV charging software, etc.)
- Distributed energy management & smart grids (VPP, demand response, grid support application, aggregation, supporting tech, DERMS)
- Energy efficiency (energy management technologies & systems)
- Energy storage (e.g. Grid frequency management, non-lithium storage technologies, monitoring)

- Energy Transition (Virya energy)

- Renewable energy companies (IPP in solar/onshore) & hydrogen on an international scale, projects or pipeline for those companies

- Large project finance > € 10m equity tickets
- Supporting services for these companies where Virya can take a majority investment as an industrial shareholder

## Financieringsvormen

- Aandelenparticipatie
- Co-investering

Ook (converteerbare) aandeelhouderslening

## Geografisch werkgebied

EU (met focus op Benelux en omliggende landen)

## Type investeerder

Private risicokapitaalverschaffer

## Bijkomende info

- Aandeelhouders: Colruyt Family
- Fondsgrootte: Ca. € 630 miljoen
- Oprichtingsjaar: 1 juni 2011
- Fonds zonder vaste einddatum

## Contact

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